

THE ULTIMATE

Google APM

GUIDE

QUICK FACTS ⚡

2002

Inaugural year of the APM program

0-3
Years

Work experience for applicants

2
Years

Duration of the program

Yearly

Program frequency



<https://www.google.com/about/careers/applications/programs/apm/>

WHO ARE THE APPLICANTS ? 🙌

- Each year, Google hires a cohort of 40-45 highly accomplished, technical, analytical and product-focused new and recent grads (or students in their penultimate year of school for the internship) with 0-3 years of full-time work experience
- Candidates have a technical background, usually in Computer Science or a related field
- APM candidates demonstrate leadership, design, and strategic problem solving capabilities. While they may not have any official prior PM experience, they have a track record of being proactive and innovative in their past projects and embody an entrepreneurial spirit.



HOW ARE CANDIDATES EVALUATED ? 🧪

After the resume screening, APM candidates are evaluated via

- (1) a phone interview,
- (2) a written assignment, and
- (3) virtual "onsite" interviews using the L3 PM Rubric.



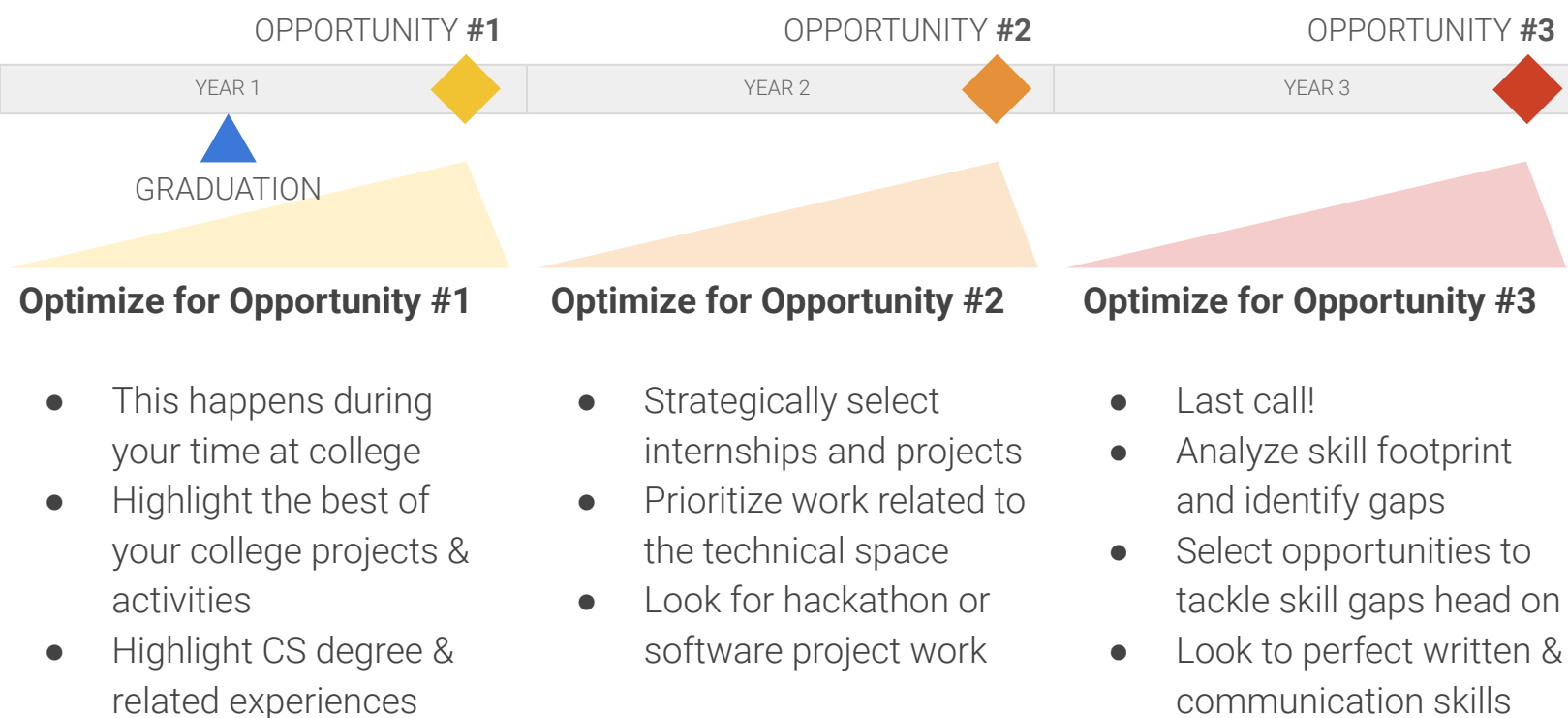
APM CHEAT SHEET

How do you **demonstrate your skills in your resume?**

- Mainly show skills through your resume by how you articulate your leadership & impact
- Use your background in computer science or related area
- Highlight your leadership through organizations, projects, or other extra-curricular activities
- Make sure to add internship or teaching experience in a similar technical field
- Projects that show a passion for technology, like participating in a hackathon or developing a piece of software

How to master the **multi-attempt APM strategy**

- APM is highly competitive; not getting in the first time is expected for many
- Prepare for the next APM interviews by strategically positioning opportunities



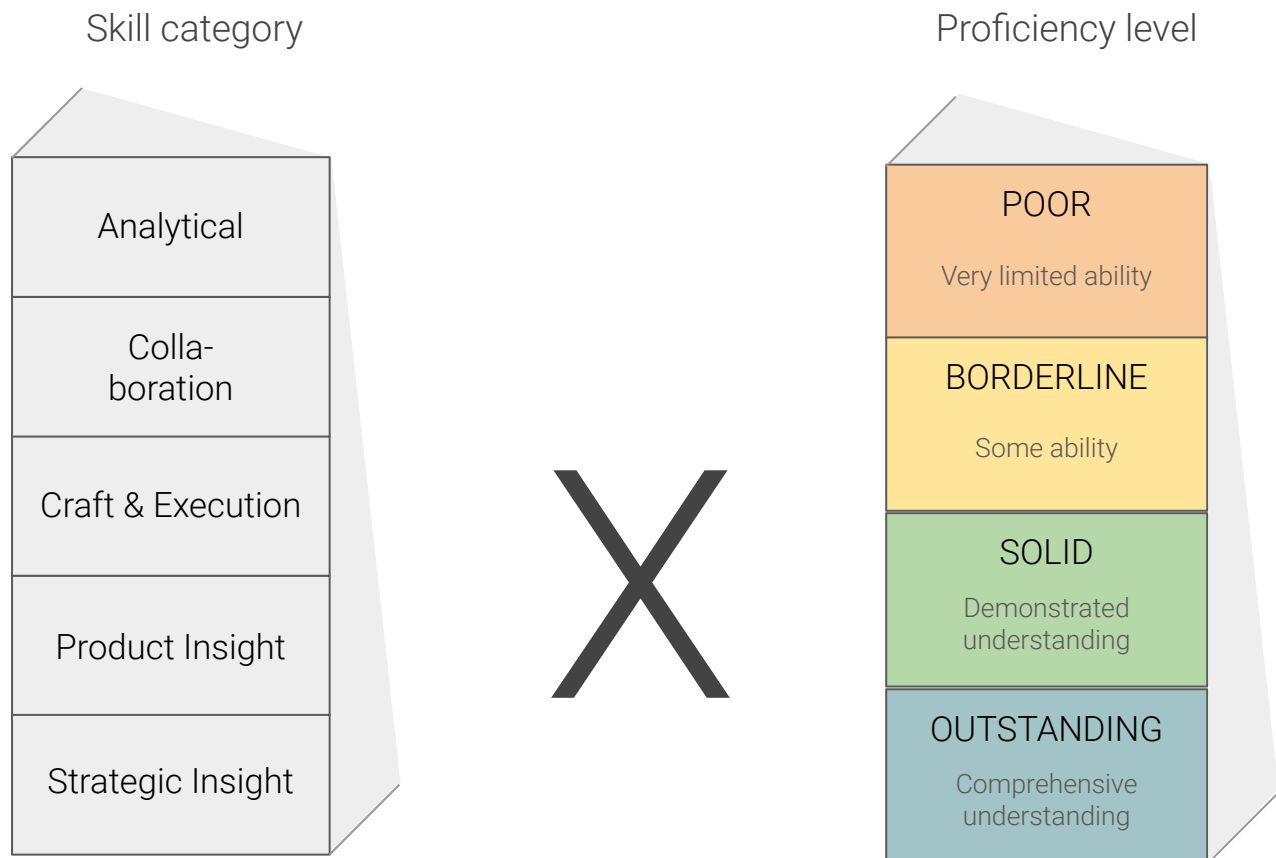
Look for mentorship, coaching, and mock interviews at all times!

THE INTERVIEW PROCESS 📞 > 📄 > 🤝

How will candidates be evaluated?

- Candidates will go through a phone interview, receive a written assignment, and a virtual 'onsite' interview.
- Google uses rubrics to evaluate candidates, across various skill categories and levels
- As an APM you will be evaluated at the entry level PM rubric (L3 PM)
- The rubric covers analytics, x-functional collaboration, craft & execution, product insight, and strategic insight areas

The PM RUBRIC 🎮



MOST IMPORTANTLY - **EMBRACE THE CHALLENGE**



The Google APM program is one of the most advanced and competitive programs in the world. Make sure you keep up a positive spirit, and acknowledge that this is tough. The journey is the destination.

